

## **Alderman Tunney's Proposal - Sports Plaza License**

A working group made up of local residents and neighborhood leaders convened in late 2015 to review the proposals and provide feedback to the Cubs and the Alderman on the proposed Sports Plaza License. The information provided is a modification of the ordinance introduced in January 2016 and is the product of that community process.

The ordinance has been designed to create a new license that allows for limited alcohol sales in conjunction with baseball games and stadium concerts on the plaza adjacent to Wrigley Field. The ordinance regulates the hours, limits offerings to beer and wine, regulates the points of sale, mandates security measures, and sets noise limitations on the plaza.

In conjunction with the sports plaza license, the owner of the plaza will obtain a Public Place of Amusement (PPA) license to allow for limited amusements and activities on the sports plaza. The PPA allows for smaller scale amusements and events such as an ice rink, movies in the park, community and family programming, farmers markets, musical performance, performing arts, participant games and sports, and others.

**Special Event Permits are required for large-scale events on the plaza.** These include any non-baseball or concert event that:

- will exceed 1000 in attendance
- will serve beer and wine throughout the entire plaza
- will exceed the City's noise ordinance limits

Alderman Tunney has proposed a limit of eight event permits for the year. The city code allows for a permitted event to last up to ten days.

These measures would begin a two-season trial period for the Sports Plaza. After this trial period, the community, city departments, the Cubs and the Alderman will evaluate the ordinance and make recommendations for updates.

## **Cubs Plaza Outline – 5.12.16**

### **Game Days**

- Plaza functions as an extension of the Wrigley concourse – only those with game tickets are permitted
- Beer and wine can be sold from opening (two hours before the game) to the 7<sup>th</sup> Inning Stretch at kiosks located on the Plaza
- Beer and wine can be taken to and from the plaza and concourse only during times when sold on the plaza
- For Night Games, the Plaza closes 45 minutes after the end of the game

### **Stadium Concerts and Events**

- Plaza functions as an extension of the Wrigley concourse – only those with concert/event tickets are permitted
- Beer and wine can be sold from opening (two hours before the event) until one hour before the end of the concert or event.
- Beer and wine can be taken to and from the plaza and concourse only during times when sold on the plaza
- Plaza closes 45 minutes after the end of the concert or event
- Large stadium concerts will not be held on Sun-Thurs nights from Labor Day through June 15 to accommodate the school year

### **Lower Impact Plaza Events and Passive Use**

- Ice Rink, Movies in the Park, Branding and Promotional events, Farmers Markets, Fitness/Athletic Programs, Family and Children's Programing, No Programs
- Plaza Hours – 7am to 10pm Sunday through Thursday, until 11pm on Friday and Saturday
- No beer and wine sales on plaza itself, only in brick and mortar restaurants and licensed outdoor patios
- City's noise ordinance must be observed

### **High Impact Plaza Events**

- Limited events authorized with Special Event Permits and a limit of eight permits annually, (i.e. Plaza Concerts, Fashion Week, Food and Wine Festival)
- Permits are required for any event where occupancy expected to exceed 1000
- Beer and wine sales from kiosks allowed from beginning of the event to one hour prior to the end of the event
- All events must end no later than 10pm on Sun-Thurs, and 11pm on Fri-Sat  
All events from Labor Day through June 15 on Sun-Thurs end must end by 9pm (school nights)

### **For ALL days**

- Additional security for the Plaza, Clark Street, and surrounding neighborhood is required based on the type and impact of event
- Adequate bathroom facilities must be provided at all times – bathrooms inside the ballpark can be used to satisfy this requirement

### **ALSO**

- Moving forward in 2017, no stadium concerts on weekday nights from Labor Day to June 15 (school nights).
- Liquor sales end an hour before the end of any stadium concert or event.
- This ordinance would sunset after two years of operations on the plaza for re-evaluation by the alderman, Cubs, city departments and the community. (Seasons 2017 and 2018 with re-evaluation before the 2019 season).
- More than 100,000 square feet of food and beverage space is already approved between the office building and hotel that fronts onto the plaza. There are between four and six outdoor patio spaces anticipated that will follow the same rules as other restaurants and patios in the city.
- More than 35,000 square feet of signage has already been approved for the plaza, hotel and office building. This is well in excess of any signage normally allowed by the zoning code.